

**Tuscarawas Philharmonic
Mission and Vision Statements
Adopted by Board - June 17, 2014**

MISSION STATEMENT

The mission of the Tuscarawas Philharmonic is to provide an exceptional musical experience for its audience and musicians alike, to foster knowledge of and appreciation for great music and to engage and inspire musicians with unique performance and educational opportunities. The Philharmonic also endeavors to establish itself as a long-term and essential contributor to the cultural fabric of our community.

VISION STATEMENT:

Our vision is to ensure our continued existence and relevance in the Tuscarawas Valley by:

- Actively expanding our audience within the community
- Identifying the cultural needs of our community and striving to meet or exceed them
- Surprising and enlightening our audience with a broad range of concert experiences
- Fostering a life-long appreciation for music and musical performance through outreach and educational programs designed for aspiring musicians
- Providing a challenging and inspiring environment for musicians with innovative programming
- Providing opportunities for ensemble and chorus members to expand their musical experiences
- Allowing our music director artistic freedom and the certainty of our committed support
- Developing ways to partner with other local arts and educational organizations
- Securing our future by broadening our financial partnerships
- Branding the Philharmonic as the leading ambassador of music culture in the Tuscarawas Valley